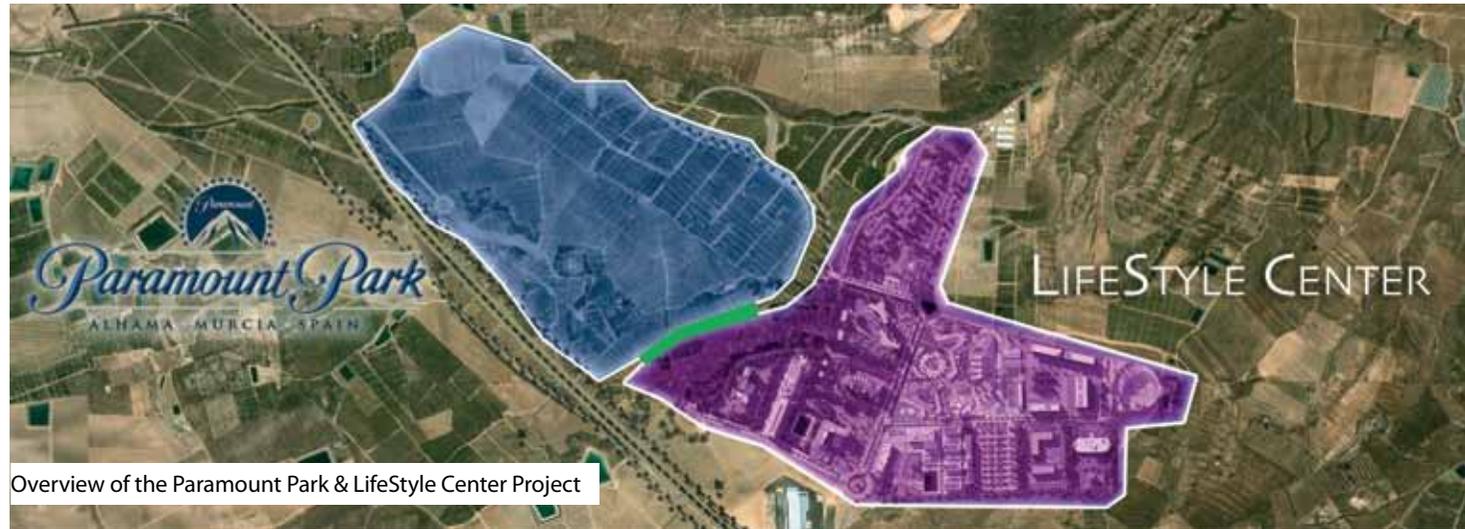




Premursa

Alhama de Murcia, Spain



Overview of the Paramount Park & LifeStyle Center Project



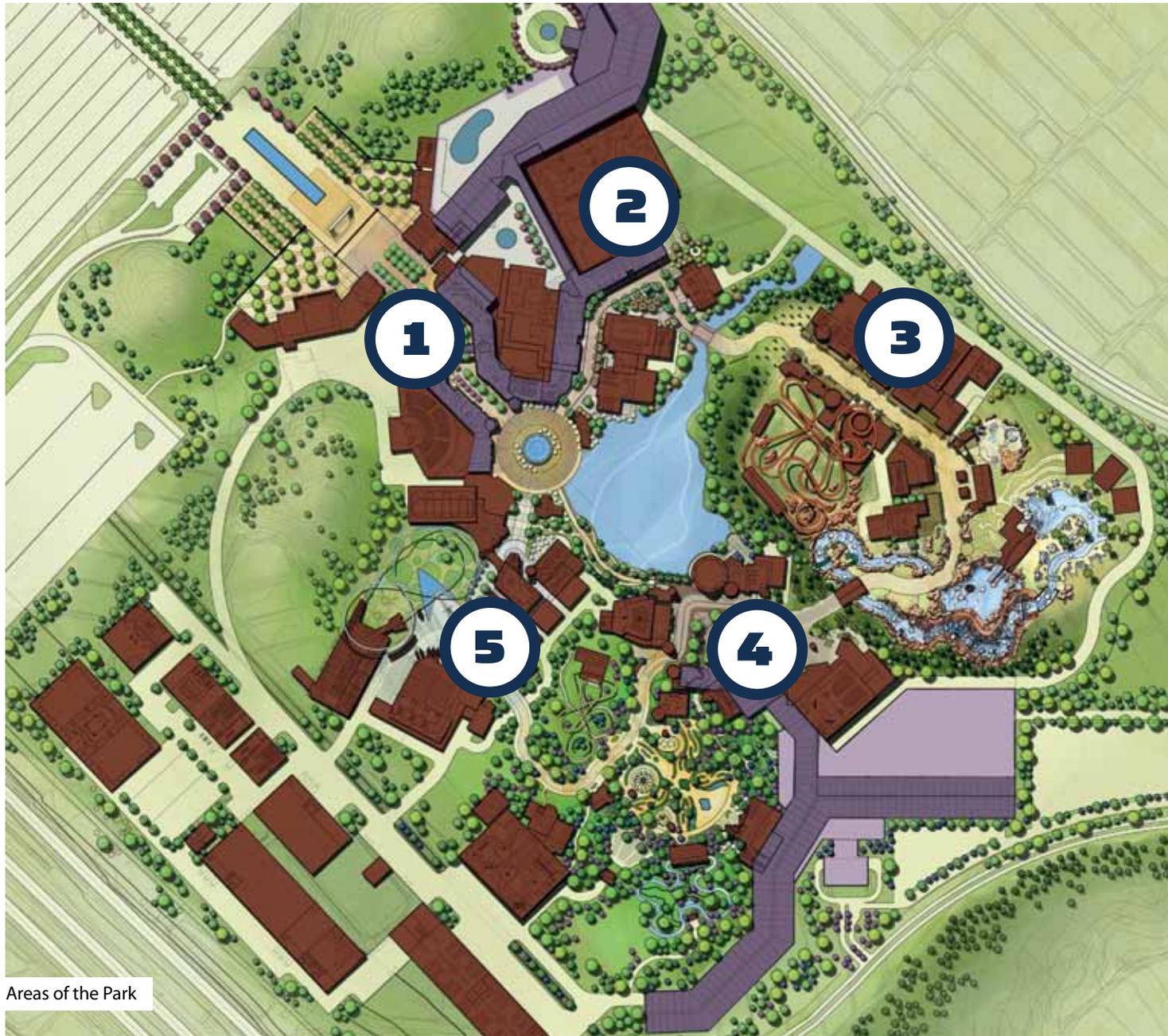
Aerial view of the Paramount Park

## Paramount Park Murcia

After deep studies, the privileged Region of Murcia and in particular the spectacular area of Alhama has been chosen to develop a Paramount Park in Spain. An emblematic area focused on the history and images of the well-known movie studio Paramount and its large and famous movie production. Its excellent location and Mediterranean climate will make this themed park, unique in Europe, the destination chosen by millions of tourists to enjoy its amazing rides that will let them live the stories and movie spectacle in a new dimension.

The Paramount Park will be located in the Region of Murcia, in particular in the locality of Alhama. Its location will give a new, major and continuous tourist, cultural and leisure appealing to a large area of Spain and will place the Region of Murcia as a privileged holiday and visit destination. The unique climate of this area, with around 300 sunny days per year, makes it a first-level location for a Park with such characteristics because it will allow the maximum enjoyment and during the most possible time of all the activities and spectacles that make it up which will make each visit to be a uniquely experience.

The big infrastructures of the Paramount Park are designed so as its visit is easy and appropriate to all type of visitors. The installations will have access and parking area to facilitate the access to all visitors and to make their stay within the fairground, from the first moment, excellent. Two Hotels, thematized, souvenir shops and food and beverage areas, together with a great number of spectacles and rides, will complete the composition of this great leisure area for the whole family. All the elements will be perfectly integrated, creating a unique identity: the first park in Europe with this kind of characteristics.



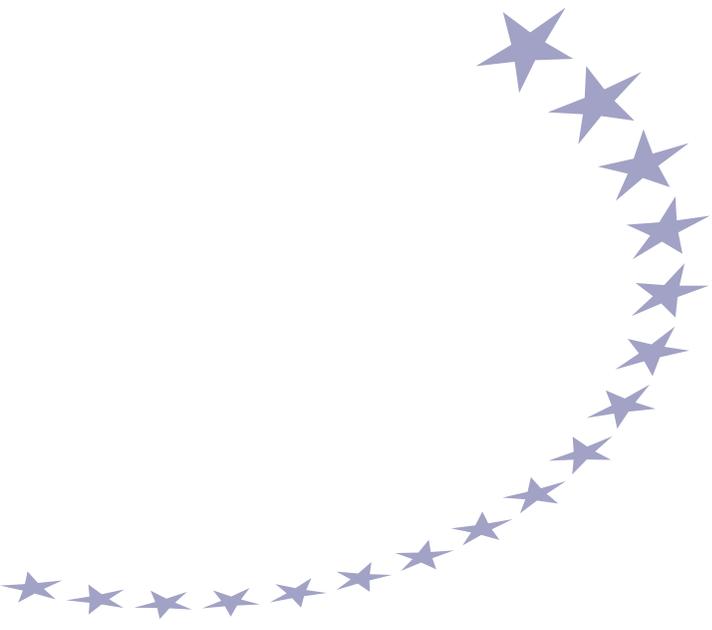
Areas of the Park

- ① Paseo Paramount
- ② Adventure City
- ③ RANGO'S WEST
- ④ Woodland Fantasy
- ⑤ PLAZA FUTURA



Programmatic presentation of the Paramount Park

- Rides
- Shows
- Food & Beverage
- Retail
- Park Services



## Paseo Promenade

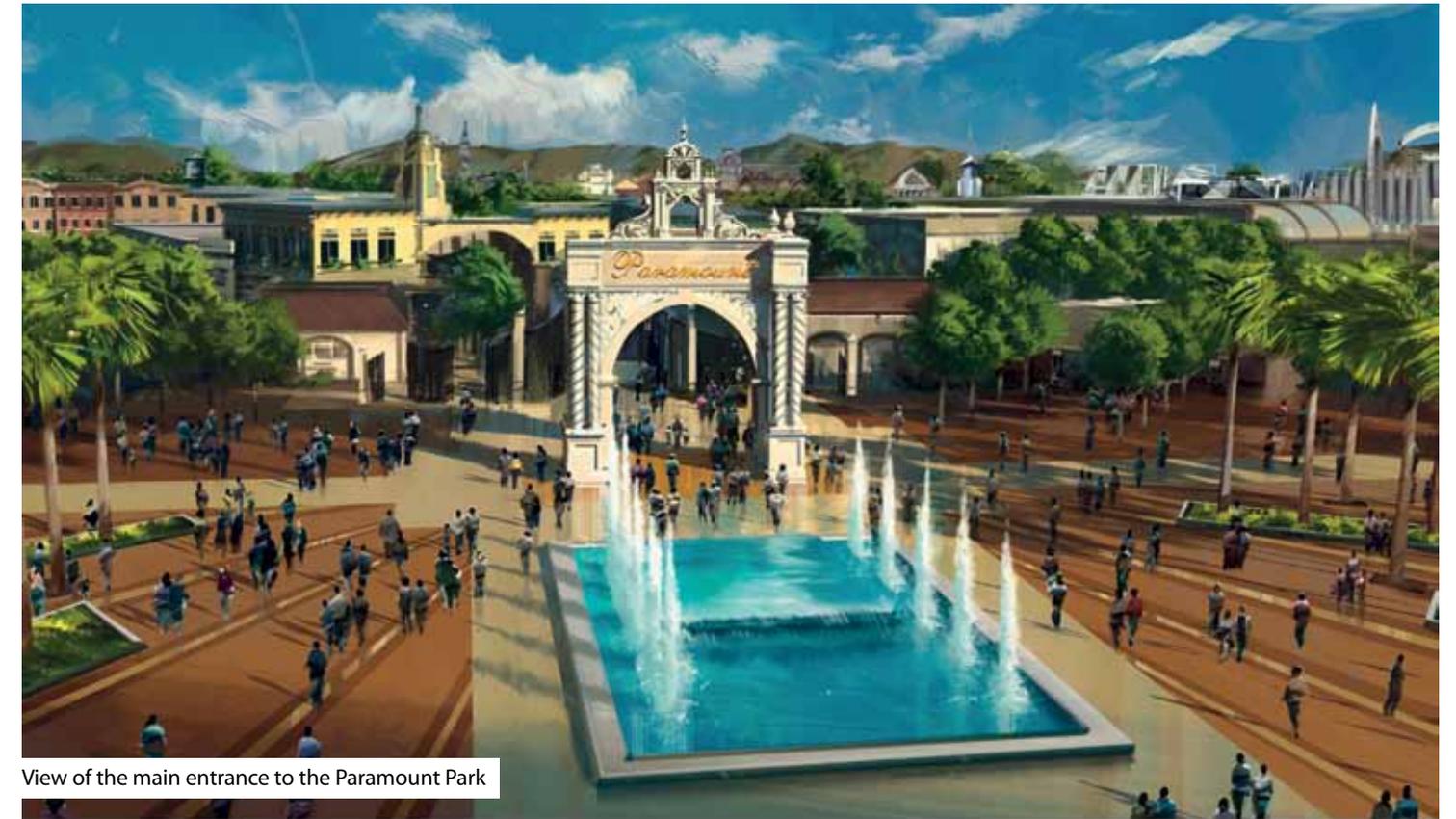
An amazing entrance, reflecting the legendary nature of the park, will captivate the visitors once they cross it by a unique universe. Imagination and fantasy will be the thread of the visit.

The main artery of the Park, that will communicate the different settings among them, will be the great Paramount Promenade. It will cover all the area by its cornerstone, dividing it in two and connecting both themed hotels with all the activities taking place within it. Along this promenade we will find the commercial and food and beverage areas so as the whole family could enjoy their favorite places during their visit.

Besides, the Paramount Promenade will be the main stage for most of the spectacles that will take place within the park. In all of such

spectacle, the presence of various cultural expressions will have a specific weight allowing the visitor to get to know these cultures and life style that portrays them.

One of the most important and eye-catching spectacle in the main artery of the park will be **School of Rock**. Live music will be the main attraction within an area which will invite visitors to dance the best rock and roll of the Paramount movies.



View of the main entrance to the Paramount Park



View of the Paramount Live



View of the Paramount Promenade



*Adventure City*



*RANGO'S WEST*



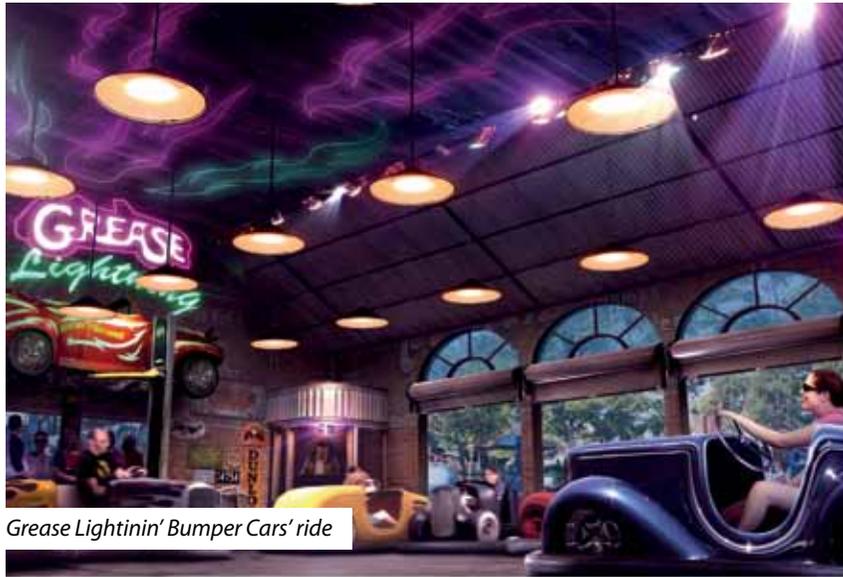
*Woodland Fantasy*



*PLAZA FUTURA*

## **Paramount Worlds**

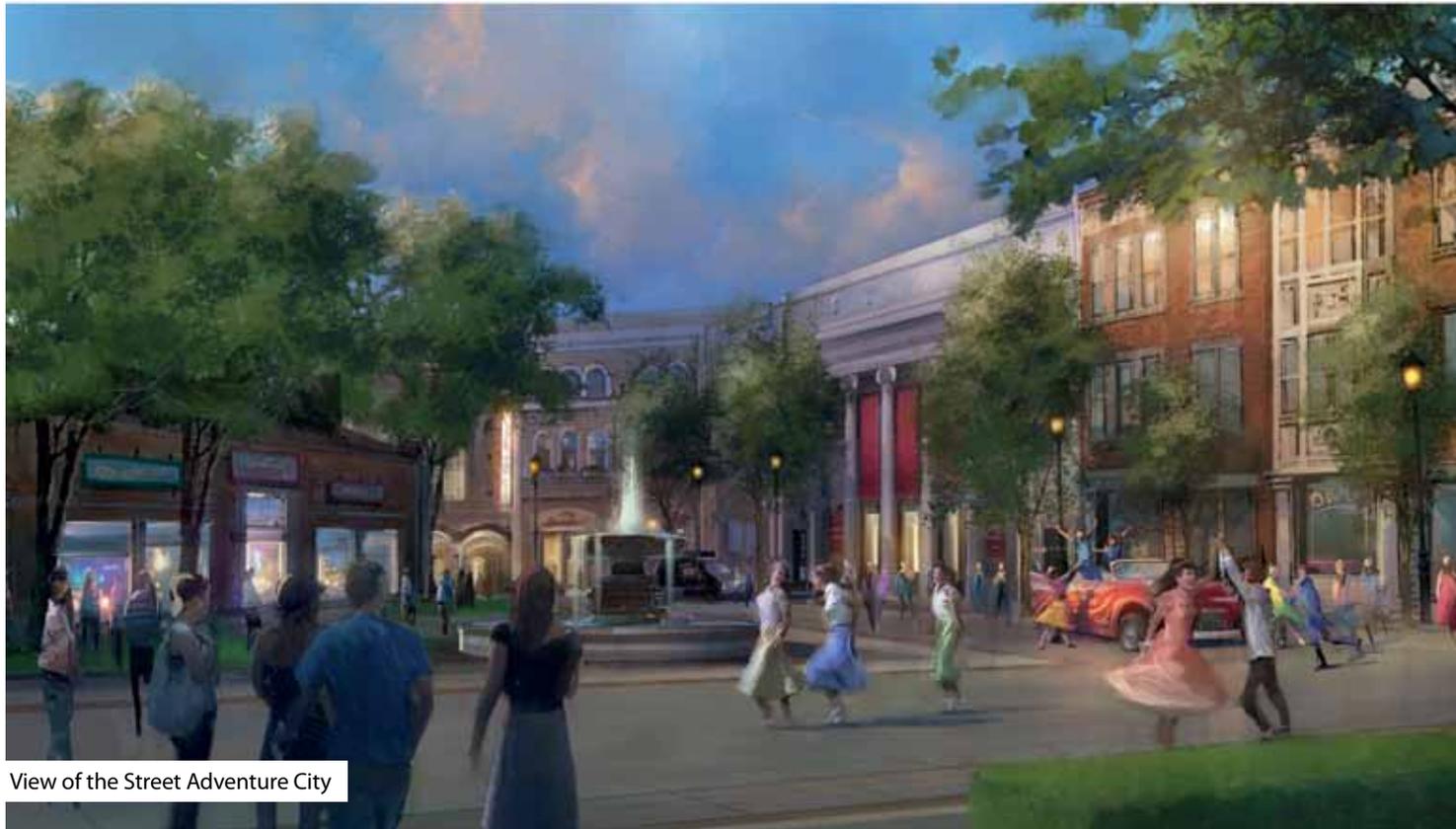
The Park will be divided in four differentiated themed areas, that will take the visitors to the best movie settings of Paramount. A universe full of action, fantasy, adventure and science fiction that will not let anybody indifferent to it.



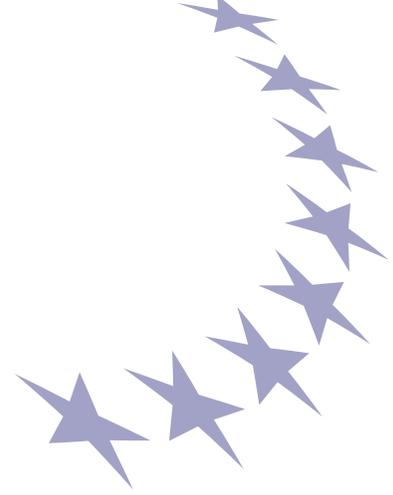
Grease Lightnin' Bumper Cars' ride



Attraction regarding Titanic: the Exhibition



View of the Street Adventure City



# Adventure City

In the Adventure Land, action lovers will be able to live in person the most vibrating scenes of the most adventurous movies of Paramount.

The **Mission Impossible** saga will have a privileged location within this themed area of the park. This 4D-virtual attraction will mix the best scenes of the movie and its most stunning special effects, with a similar set as the one appearing in Tom Cruise's movies.

In this area of the park, adventure will be present at every moment, including at lunch time. **Osteria Corleone** will be the ideal restaurant so as the main characters of the Godfather could revive its plots. Apart from enjoying the good food, visitors could know at first hand what food establishments from the Italian immigrants in the United States looked like during the 40's.

With no doubt, one of the most renown movies over the years from Paramount Studios is Grease. John Travolta and Olivia

Newton-John's big success has inspired **Grease Lightning**, an attraction where cars will have the leading role. Classic bumper cars are updated in this funny entertainment for all ages, without losing the essence of the most famous musical movie of all times.

Within the Adventure Land, the legendary **Titanic** could not be missing, one of the most box office success of the movies history. The exhibition will recreate the wonderful ocean liner that tragically crashed with an iceberg through all type of souvenirs, special effects and showings. Of course, Jack and Rose will have an outstanding position.

# RANGO'S WEST

The far west will be the main character of this parallel world within the Paramount Park. Within this world, a combination of performances, attractions, shops and restaurants will recall the western period. Anybody accessing this world of cowboys and Indians will feel an enormous variety of adventures and amazing activities with the most genuine spirit of the American west.

A perfect place for all of them that have been always attracted by one of the most legendary period within the American history, in which they can go for a walk, eat and get dressed as their heroes from the big screen.

Rango the Sheriff is the main character in ***How the West Was Sung***, an attraction in which visitors must help this iconic character to restore order in the city, and the 4D scenes will bring us to a world filled with legendary characters from the Paramount's western movies.

Water will be the key element in the ***Ragin' Rapids***, a rafting trip specially indicated for the most adventurous visitors.

On board of each raft and with all your trip partners, visitors shall overcome all the obstacles they will find on their way, unless they want to get completely wet at the end of it.

If after the rafting trip, visitors keep feeling like having more vivid emotions, then their next stop should be the roller coaster ***Spirit of the west mine***. A traditional American western train travelling around various landscapes at a locomotive speed.

The shooting gallery, where we could become a Sheriff thanks to our shooting aim and obtain our star, is another of the various attractions for the whole family that visitors could enjoy within Rango's West.



Rango's Rapids' ride

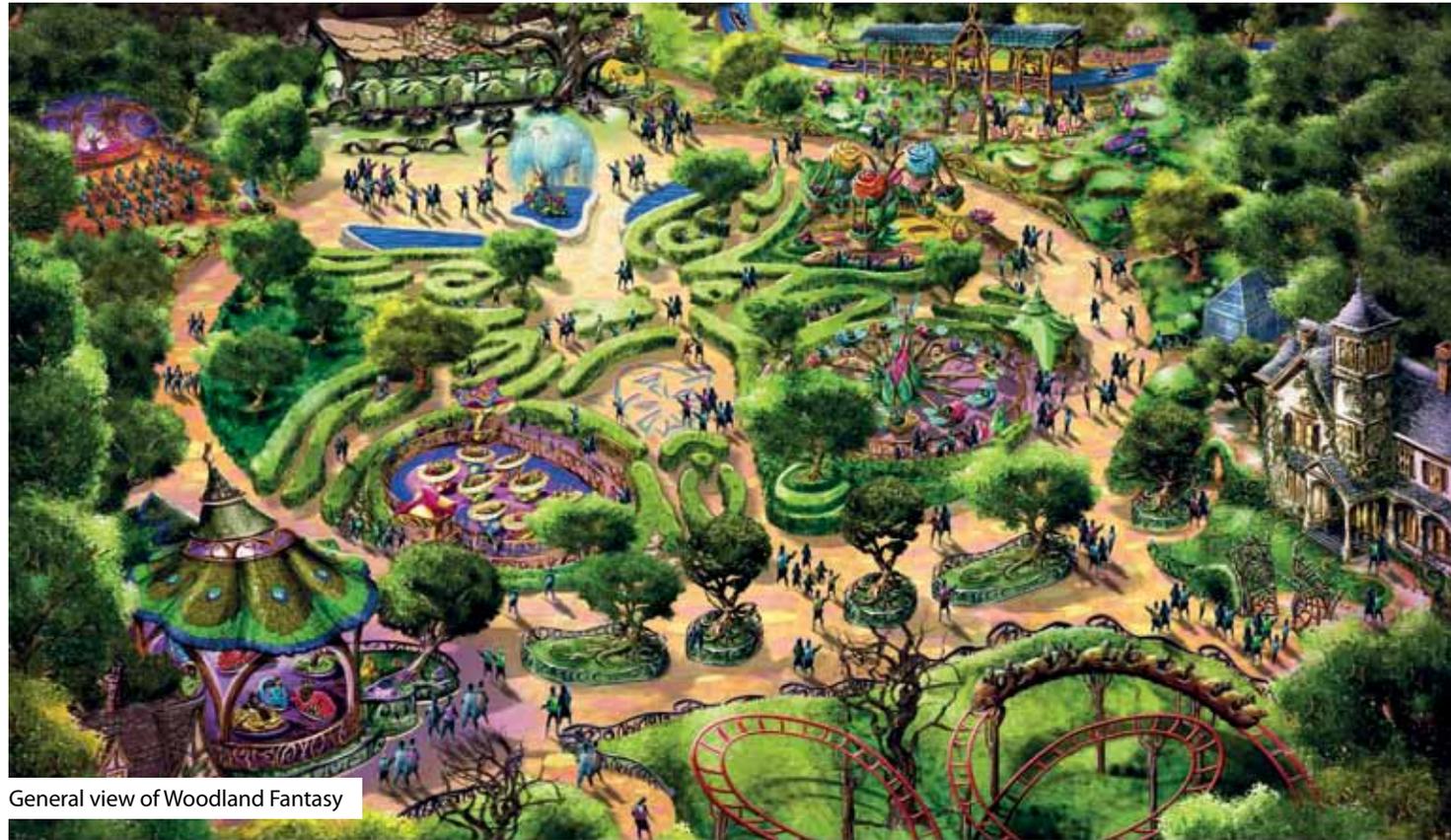


Attraction Rango 4D Theater

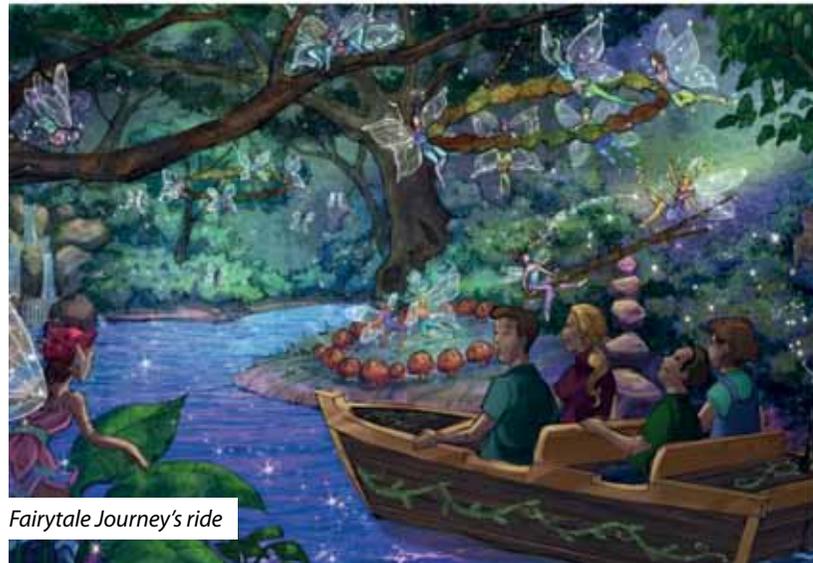


General view of Rango's West





General view of Woodland Fantasy



Fairytale Journey's ride



Attraction of Sleepy Hollow: Headless Horseman Revenge

## Woodland Fantasy

In this themed area, kids will find all the fantasy included in their favourite movies. As in the rest of the Paramount galaxy, within Woodland Fantasy, apart from attractions, there will be restaurants, shops and all type of leisure activities.

The leafy vegetation in this area will convey more realism to the magic and fantasy already involved in such area.

Woodland Fantasy will become the headquarter for young fans of magic. Thanks to the **Stardust's Magician Workshop**, they will be able to improve their techniques so as to become the best ones. After the magic workshops, they will be able to ride the **Spiderwick Chronicles**, an interactive attraction in which the participating visitors shall use their magic wand to gain the most points possible.

Within this fantasy world, the water activities will also be included. In the **Fairy Tale Voyage**, visitors will travel on a raft all over different places so as to try to discover wether fairy characters exist or not and where to find them.

The movie **Sleepy Hollow** will be the main character of an attraction where the 3D effects will join forces with the Headless Horseman so as the visitors will not be sure if what they hear is real or is the Horseman threatening them.

## PLAZA FUTURA

The fourth themed area within the park will be dedicated to science fiction and to that uncertain future that many movies scripts have described.

With no doubt, the special effects will have the major role in each corner of this world that will not let indifferent to anybody... and without thinking in tomorrow.

**Star Trek** and **The War of the Worlds** will be the topics around which will be developed two of the attractions included in this area. The special effects and 4D technology will guide visitors in their battle against aliens in order to save our world.

The attraction per excellence in any themed park, the roller coaster will be located in Plaza Futura. This time, visitors will visit the space hole of **Warp Speed** on board of their amazing spaceships, equipped so as to have all type of emotions. Kids will have an space activity within **Quasar Force** where they will become space heroes.



Warp Speed Lauch Coaster's ride



Starfleet Recruiting Center's ride



General view of Plaza Futura

# Premursa



**Región  
de  
Murcia  
no-  
typical**

[www.premursa.com](http://www.premursa.com)